



CENTRAL ELECTRIC COOPERATIVE, INC.

President's Quarterly Newsletter

July 2007

Dear Member:

Maintenance costs are largely the result of cause and effect. A significant component of maintenance spending for Central Electric Cooperative is power outages, and a major cause of power outages is damage from trees and storms.

We are fortunate to have some of the lowest outage rates in the country, which is in large part due to the proactive measures taken by our maintenance workers in the field who identify and remove danger trees that have either grown into or are in danger of falling onto overhead power lines.

While we are able to trim or remove the majority of these "danger trees," our 5,300 square mile service territory means we can't spot each and every one of them. For that, we rely to a certain degree on our members for help.

As you spend time outside during the summer months, please take a moment to look around your property to ensure that there are no trees encroaching on power lines, and no dead or diseased trees in close proximity to them.

If you suspect that a tree is hazardous to our power lines, please call our office and we will send a crew out to evaluate the situation. For safety reasons, you should never attempt to trim or remove danger trees on your own, which is one of the reasons we offer this service free of charge to members. It's much more cost-effective for us to spend proactive time trimming or removing trees than responding to and restoring power outages.

Your cooperation, together with the efforts of our field maintenance crews, will help us minimize service interruptions, minimize maintenance costs, and maximize our resources for the benefit of all of our members.

Sincerely,



Dave Markham
President/CEO